

FOOD IS POWER

Film School

MLI Summer Film Experience

Food Is Power MLI Summer Film Experience Schedule



The Food Is Power MLI Summer Film Experience will be focused on teaching high school students the positive virtues of sustainable food production and consumption for both planetary and personal health, while using that theme as the platform from which 21st century skills will be taught. Participants will document their learning through short-form video presentations to communicate their experience and share their knowledge with others.

SCHEDULE

Mobile Learning Institute

The Food Is Power MLI Summer Film Experience is conducted over two weeks, from July 20 to July 25 and July 27 to July 31, with two groups of students meeting in three-hour morning or afternoon sessions. (Exceptions: On Wednesday, July 22 and Saturday, July 25, ALL participants will meet in the morning only; and Monday, July 27, will be a full-day session for all participants.)

NOKIA
Connecting People

The course will be structured in a seminar style, informed by panel discussions with sustainable food producers and purveyors, coupled with field trips for hands-on experience as well as with class discussion and Internet research. A focal point for the program centers on a Saturday morning visit to the San Francisco Ferry Building and its bustling Farmers Market, which allows for immediate interaction with the merchants operating within the enclosed retail space, as well as with the farmers/producers who offer their products outdoors in the plaza. During their field trip visits, student filmmaking teams will use handheld devices supplied by Nokia to capture the media assets necessary to create their films.

PEARSON
Foundation

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WEEK ONE – JULY 20-25

Monday Introduction. Participants get to know each other, review the program schedule, and begin familiarizing themselves with the production process.

Tuesday Research, Project Brainstorming. The students form production teams, select a theme for their final film project, and begin to formulate strategies and conduct research necessary to inform their projects.

Wednesday Practitioners' Panel. A panel of experts comes together to discuss with the classes (meeting jointly at the Ferry Building) the various aspects of sustainable food growing, preparation, and consumption. Immediately following, participants take a brief tour of the Ferry Building and surroundings in preparation for the Saturday Farmers Market experience.

Thursday Synthesis, Research, and Action Planning. Participants engage in discussion of the panel experience, conduct Internet research, and begin preparation for the production process.



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WEEK ONE – JULY 20-25, *continued*

Friday **Preliminary Scripting and Project Formulation.** Groups work together to organize their topics, finalize an approach for creating their final film, and present their plan and goals for the Farmers Market visit the following day.

Saturday **Farmers Market Day.** The classes meet jointly at the Ferry Building. Participation in a scavenger hunt serves as a means to explore the market fully; as a result students interact with the participating vendor/producers, conduct short interviews, and gather other video and audio assets for their final film project.

WEEK TWO – JULY 27-31

Monday **Field Trip.** Classes meet jointly for a full day, first in the morning at an urban farm to explore the issues of sustainable agriculture by participating in the farm's volunteer day, then descending upon a pizzeria and chocolate factory in the afternoon for a fitting end to a full day.

Tuesday **Project Assembly.** Teams work together to begin building their projects, organizing image and sound files and filling in a timeline.

Wednesday **Project Assembly.** Teams continue to build their projects, finalizing video editing and completing voiceover recording and visual editing.

Thursday **Project Assembly.** Teams complete their short videos, working with pacing, titles, sound edits, transitions, and credits.

Friday **Sharing the Results.** Teams finish their projects and embed finished presentations on a map and web page for worldwide distribution.

EARTH DAY CHALLENGE FILMMAKING CONTEST

Student films created in the Food Is Power MLI Summer Film Experience will be eligible for automatic entry into the Earth Day Challenge Filmmaking Contest. Prize-winners will be announced in fall 2009.